



# Michela Bracchi

INTERNATIONAL MARKETING

Soluzione Group Srl

<http://www.soluzionegroup.com>



## BILATERAL MEETINGS

Friday (02:00 pm - 07.00 pm) Please add the cooperation profile

**DESCRIPTION** Founded in 1988, Soluzione Group is a consulting agency specialized in company communication. Soluzione Group employs 23 people divided in the three main departments : Branding Intelligence®, Media Relations Strategy and Social Media Relations.

Soluzione Group offers its services as “global partner” to create, organize and manage communication projects and visual, PR or Social Media campaigns in Italy, in Europe and worldwide.

Soluzione Group was in 2005 the founder of the PRN – Public Relations Network – which collects 21 communication agencies in 23 Countries, all dedicated to providing high level consultancy, above all within the media relations sector and to companies aiming to position their brand or product abroad.

Soluzione Group has received the Quality Certification UNI EN ISO 9001:2008.

**ORGANIZATION TYPE** Other, SMEs

**AREAS OF ACTIVITIES** OTHER SECTORS RELEVANT TO THE THEMATIC FOCUS OF THE EVENT

## Business Offer

### MIDDLE EAST & NORTH AFRICA COMMUNICATION

Communicate abroad, particularly on fast growing markets, is fundamental for Italian companies aimed at growth and internationalization. The project SG Middle East & North Africa is developed to assist Italian companies that want to correctly interpret the selected markets and promote their brand with communication strategy direct on the territory.

To support companies in this path SOLUZIONE GROUP has entered into two major joint ventures with leading Public Relations and Communication agencies: Watermelon in Dubai and Presma RP in Casablanca

**KEYWORDS:** #COMMUNICATION #MENA #ADVERTISING #MARKETING #PRESSOFFICE

#### COOPERATION OFFERED

1. Outsourcing co-operation
2. Sales / Distribution
3. Other

#### COOPERATION REQUESTED

1. Investment/Financing
  2. Other
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