# Stefano **Baldi**

# **Bexa Consulting srl**

http://www.bexa.it

## **BILATERAL MEETINGS**

Friday (02:00 pm - 07.00 pm) Please add the cooperation profile

**DESCRIPTION** We offer assistance and we work with business investors, entrepreneurs, finance managers, human resources, commercial and marketing areas. Our goal is to help our customers improve profitability and optimize the financial structure of their company. We provide results using our collective managerial experience, professional networks, and our in-depth knowledge of market dynamics, operational management and business processes. We are a team of professionals with over 20 years of experience who have worked in management positions for companies in Italy and abroad. Our experience encompasses contributing to revitalization strategy, financial restructuring, development and internationalization of products and companies in new and emerging markets.

**ORGANIZATION TYPE** SMEs

AREAS OF ACTIVITIES OTHER SECTORS RELEVANT TO THE THEMATIC FOCUS OF THE EVENT

**Business Offer** 

## SUPPORT TO ENTER THE EUROPEAN AND ITALIAN MARKET

Basing on our experience and knowledge we offer to the Afrivcan companies which want to enter the European and the Italian markets all the experience and the knowledge requested.

### **KEYWORDS:**

CONSULTING EXPERIENCE EUROPE ITALY ENTER MARKETING STRATEGY EXPORTING COMPETITIVE

#### **COOPERATION OFFERED**

- 1. Sales / Distribution
- 2. Investment/Financing

## **Business Offer**

## SUPPORT TO ENTER THE AFRICA MARKET

Bexa Consulting offers t italian and european companies support, ideas, experience to enter the african market, evaluating the strenghts and the offering of the companies, verifying if they are syitable with some african markets and preparing the space to enter them.

KEYWORDS: SUPPORT CONSULTING ENTERING MARKET MARKETING STRATEGY POSITIONING

### **COOPERATION OFFERED**

- 1. Technical co-operation
- 2. Sales / Distribution
- 3. Investment/Financing