



# Parma Expo Milano 2015

## The agri food excellence for the future of Food

DRAFT PROGRAM OF EU SUB SAHARAN AFRICA EVENT DELEGATION

PARMA 21 SEPTEMBER 2015

Parma represents an extraordinary territorial system at EU and international level, where, all along their history, all the actors of the food chain have been able to create a model of sustainable agriculture and food, global agro-industrial companies as well as a system of small and medium-sized enterprises able to produce unique products in the world, local products of excellence, centers, research and innovation networks, to meet the challenges of future food supply of the planet.

We would be honored to welcome and meet you in Parma for the Universal Exposition, together with companies and relevant actors in the field of nutrition from your country, to promote business opportunities and synergies able to create medium term projects worldwide, for a new global nutrition project.

**Agro food manufacturing, food processing equipment, food chain management, high quality food products, safety and quality control, food traceability, packaging materials, Protected Denomination of Origin (PDO), these are the main assets that Parma can offer to entrepreneurial, and research and innovation systems of your country.**

Visit To Parma - <http://www.parmaforexpo.com>

### Draft Programme

07.30 – 09.00	Transfert from Milan to Parma
10.00 – 11.00	Presentation of the Parma Expo Milano 2015
11.00 – 13.00	Expo Business Matching B2B
13.30 – 14.30	Lunch and networking event
14.30 – 18.30	Visit to companies and agricultural food production chains of Parma

- \* Programme Draft program of the visit to Parma. The program will be built on day according to the needs of the delegation.
- \* Meeting Venue: Palazzo Soragna – Unione Parmense degli Industriali – Parma
- \*Accommodation in Parma <http://www.parmanelcuoredelgusto.it/>
- \*Transfert by BUS